

Oxford Tourism Council Agenda
Monday, July 27th at noon
The Oxford Conference Center

- I. Call to Order
- II. Approve Agenda (pg.1)
- III. Approve Consent Agenda
 - a. Meeting minutes from June 15, 2026 (pgs.2-5)
 - b. Financials ending June 30, 2026 (pgs.6-29)
 - c. Bill dockets since last meeting (pg.30-31)
- IV. New Business:
 - a. Consider approval of updated Policies and Procedures for Visit oxford (pgs.32-39) – Ferris
 - b. Consider approval of Placer.ai contract renewal \$32,478 (pgs.40-44) – Thornton
 - c. Consider approval of AirDNA contract renewal \$10,725 (pgs.45-47) – Thornton
 - d. Consider approval of advertising contract with Miles Partnership \$92,003 (pgs.48-54) – Thornton
 - e. Consider approval of advertising contract with Learfield \$75,000 (pgs.55) – Thornton
 - f. Consider approval of advertising contract with Compass Media for MS Tour Guide \$11,600 (pg.56) - Thornton
- V. Old Business:
 - a. Updates to FY27 Budget (pg.57) – Ferris
- VI. Visit Oxford Team Report (pgs.58-83) – Ferris
- VII. Double Decker Arts Festival Report – Stubbs
- VIII. Commissioned Member Reports
- IX. Alderman Report- Mark Hulse
- X. Committee Reports
 - a. Executive/ Finance Committee
 - b. Partnerships Committee
 - c. Advocacy & Outreach Committee
- XI. Consider Executive Session
- XII. Adjourn